

CB RIDERS

ELECTRONIC PRESS KIT (EPK)

BIOGRAPHY

Founded in 2019, **CB Riders** is a Canadian female-fronted country rock band delivering powerful, heart-driven anthems fueled by grit, passion, and authenticity. Known for their commanding stage presence, dynamic musicianship, and emotionally charged storytelling, the band captivates audiences with songs that celebrate freedom, resilience, and the spirit of everyday life.

The group features **Lisa Marie Beauchamp** (lead vocals), **Dominique Couture** (acoustic guitar), **Marc Bédard** (electric guitar and bass), and **Carinne Boulé** (backing vocals and drums).

Drawing inspiration from country music powerhouses such as **Shania Twain**, **Carrie Underwood**, **Lainey Wilson**, **Luke Combs**, and **Jason Aldean**, CB Riders blends powerful vocals, driving guitars, and contemporary country-rock energy. Their live performances seamlessly combine original music with inventive reinterpretations of fan-favorite hits, creating an experience that feels both familiar and uniquely their own.

In November 2025, CB Riders recorded their debut album, *We Live to Ride*, co-produced by **Ricky Paquette** and recorded at the studio of acclaimed Canadian singer-songwriter **Martin Deschamps**. The album was officially released on February 21, 2026, marking a major milestone in the band's evolution and establishing their presence within Canada's country-rock landscape.

Prior to the album's release, CB Riders generated significant media attention through appearances on local radio and television, including 104.7 Outaouais and GatineauTV, features in the respected newspaper *Le Droit*, and a featured spotlight on the podcast *Les Balados de Mario* as part of the "Première Écoute" series.

The band has performed at notable festivals and events including **Outaouais en fête**, the 50th Anniversary of the **Festival de la Pakwaun**, and has shared the stage with respected Canadian country artist **Phil Lauzon**, as well as Break Syndical, recognized for their celebrated tribute to **Les Cowboys Fringants**.

Further cementing their rising profile, CB Riders was selected in 2024 as the House Band at **Nash Boîte Country Bar**, one of the region's premier country music venues. This prestigious residency placed the band at the center of a thriving live music scene, performing regularly before enthusiastic country music audiences and strengthening their reputation as a must-see live act.

On June 2, 2026, CB Riders appeared as special guests alongside **Boom Desjardins** of **La Chicane** at the *Les Étoiles de l'Outaouais* benefit event in support of the **Red Robin Foundation**.

Combining high-energy performances with a distinctive visual identity, CB Riders offers audiences a show that is as memorable to watch as it is to hear. Their stage presentation is elevated by couture creations from internationally acclaimed fashion designer and Maître couturier **Richard Robinson**, bringing sophistication, originality, and unmistakable style to every performance. With a growing fan base, increasing media recognition, and a relentless passion for connecting with audiences, CB Riders continues to establish itself as one of the exciting emerging acts on the Canadian country-rock scene.

LIVE PERFORMANCE HIGHLIGHTS

- House Band – Nash Boîte Country Bar
- Opening act for Phil Lauzon
- Festival Outaouais en fête
- 50th Anniversary – Festival de la Pakwaun (Maniwaki)
- Fundraiser – Maison Gilles-Carle de l’Outaouais
- “Jeunesse à nos portes” – Studio Adojeune
- Special guests with Boom Desjardins – Les Étoiles de l’Outaouais (June 2026)
- Corporate Events
- Invited as part of the artistic programming of Propulsion Scène.
- Country Night with the Gatineau Olympiques, at the Slush Puppie Centre, home of the major junior hockey team of the QMJHL.

MEDIA & PRESS

Media appearances include:

- 104.7 Outaouais
- GatineauTV
- Le Droit
- Les Balados de Mario – Série Première Écoute

MEMBERS

- Lisa Marie Beauchamp – Lead Vocals
- Dominique Couture – Acoustic Guitar
- Marc Bédard – Bass
- Carinne Boulé – Backing Vocals
- Drums

BOOKING & CONTACT

Booking / Management: Kris Huard

Email: cbriderscountry@gmail.com

SOCIAL MEDIA

Website: <https://www.cbridersofficialsite.com/>

Facebook: [@CBRidersBand](#)

Instagram: [@cbridersband](#)

TikTok: [@cbridersband](#)

X: [@cb_riders](#)

YouTube: [@cbriders6463](#)

MUSIC

Latest EP: We Live to Ride

Release Date: February 21, 2026

Suggested tracks to highlight:

- We Live to Ride
- Ride or Die
- Keep it Classy

SOCIAL MEDIA

Site web: <https://www.cbridersofficialsite.com/>

Facebook: @CBRidersBand

<https://www.facebook.com/CB-Riders-104512551957954>

Instagram: @cbridersband

<https://www.instagram.com/cbridersband/?hl=fr-ca>

TikTok: @cbridersband

www.tiktok.com/@cbridersband

X: @cb_riders

https://mobile.twitter.com/cb_riders

<https://x.com/cbriders1>

YouTube: @cbriders6463

<https://www.youtube.com/@cbriders6463/videos>